

# 3 on 13

3 things from EP  
to make life  
better.

FEBRUARY 13 · 2022

Emanuelson-Podas produces the **3on13 Newsletter** on the 13th of every month in the hopes of putting in your hands three things that will help make your life better. Entries may include quotes, reminders, jokes, random recipes, book recommendations, advice, or anything else that might make you think, make you smile, or make you a better, happier human being. **Got something worth sharing? Send it to [3on13@epinc.com](mailto:3on13@epinc.com)**

## 1 | Making Employee Well-Being a Priority

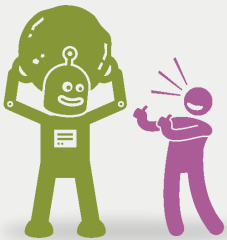
*"If the pandemic has taught us anything, it's that more than ever people are contemplating the meaning of their lives and careers. The most effective way to engage them and build loyalty is to listen and offer the support they need."*

So reports a recent article from *Forbes*, titled "[Empathy: The Best Currency in the Bidding War For Talent.](#)" The article is a stark reminder for leaders about the importance of practicing empathy in a business setting. From employee performance and productivity, to retention, engagement, and even to the impact on brand, the importance of building an empathetic culture is massive.



Citing data from the World Economic Forum, the MIT Sloan Management Review, and Monster, the article outlines how to make — or re-make — employee well-being a priority. It's worth the time. [Read it here.](#)

## 2 | The Future of Work



Last month, [TIME published an article](#) in which it asked a whole host of business leaders to answer these two questions: 1) What do you know about management that you didn't know a year ago, and 2) What's your advice for how to lead better in 2022?

Those interviewed — like Dr. Evelyn Carter, Matt Hoffman, Sheela Subramanian, and Lazlo Bock, among others — don't hold back. Their responses are candid and insightful... and sometimes in contrast to one another. [Check it out here.](#)

## 3 | Odds and Ends

- Each weekday in February, [89.3 The Current](#) is paying tribute to a different influential artist in honor of Black History Month. There's a ton of good stuff here, including playlists by local leaders like St. Paul mayor Melvin Carter.
- Nike's Jordan Brand chairman [Larry Miller](#) was recently interviewed on [Jay Williams' new podcast, The Limits](#). Miller's story is amazing and is well worth a listen.
- Because it's Valentine's Day: you should probably read about how [Jennifer Lopez is saving the rom-com](#), courtesy of the *New York Times*.



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